

# Lied Public Library – Clarinda, Iowa

Updated: 7/19/19

## Lied Public Library Long Range Plan

**BACKGROUND:** *The library began drafting this plan in the Spring of 2019. A community survey was developed, and the library received close to 400 responses from the community. Library staff then meet with State Library of Iowa staff to facilitate the planning process. Library and State Library staff decided to use the Library of the Future Trends from the American Library Association as a starting point <http://www.ala.org/tools/future/trends/>. Library staff and Trustees selected 13 trends which were then pass on to a community steering committee. The library developed a planning packet which contained information on the community, the library's profile, library trends and articles on the future of libraries for this committee. This steering committee consisted of 22 community members of various backgrounds and ages. The committee completed a Strengths, Weakness, Opportunities and Threat analysis of the community. They then reviewed the top 13 trends and selected their top 5 (Connected Learning, Emerging Adulthood, Aging Advances, Maker Movement, Collective Impact and Fast Casual). From this information library staff has developed the following tactics, goals and mission. This document and status will be reviewed periodically throughout the year and revised each July.*

**MISSION:** To enrich the community through access to library services and cultural opportunities.

**Adopted by Library Board: 7-18-2019**

**TACTICS AND IMPLEMENTATION STATUS**

**Create and Develop a Library of Things (L.O.T.)**

<b>Champion(s)</b>	<b>Objectives</b>	<b>Trends Targeted</b>	<b>Target Date</b>	<b>Steps</b>	<b>Champion</b>	<b>Status</b> (Red, Yellow, Green)	<b>Completed Date</b>	<b>Status Notes</b>
Andrew, Karen	Expand the library's offering to items outside of traditional library materials. Equipment, Board Games, Maker Equipment, Activity Kits	<ul style="list-style-type: none"> <li>• Connected Learning</li> <li>• Aging Advances</li> <li>• Maker Movement</li> </ul>	June 2020	Inventory, catalog and prep existing equipment	Andrew & Karen			
				Develop Written Instructions for Staff/Patrons	Andrew & Karen			
				Host 2-3 Workshops on Various Pieces of Equipment/Tools	Andrew			
				Promote Collections	Staff			
				Survey Community for Needs	Andrew & Karen			
				Memory Kits	Karen			
				Investigate Partnerships	Andrew			

Measures of Success: Number of items checked out, attendance at library programs, feedback from patrons.

## What's Your Next Skill @ the Library

Champion(s)	Objectives	Trends Targeted	Target Date	Steps	Champion	Status (Red, Yellow, Green)	Completed Date	Status Notes
Andrew, Emily, Joni, Karen	Offer Various Workshops, Programs and information for patrons to build their skills	Connected Learning, Emerging Adulthood, Aging Advances, Maker Movement, Collective Impact, Fast Casual	June 2020	Develop Uniform Marketing	Staff			
				Develop Crafting Program hold 1-3 special events	Emily and Andrew			
				Develop "What Your Next Skill Resource	Andrew			
				Tie into L.O.T. goals	Staff			
				Reach out to Crafting People/Groups for ideas and partnerships	Staff			
Measures of Success: Number of programs, attendance at programs, feedback from patrons								

## Expanding One's Social Circle

Champion(s)	Objectives	Trends Targeted	Target Date	Steps	Champion	Status (Red, Yellow, Green)	Completed Date	Status Notes
Andrew, Emily, Joni, Karen, Marissa	Offer Various Workshops, Programs and information for patrons to build their skills	Connected Learning, Emerging Adulthood, Aging Advances, Maker Movement, Collective Impact, Fast Casual	June 2020	Hold at least 1 new children's program	Marissa			
				Hold at least 1 new Young Adult program	Marissa			
				Hold at least 1 new program for those 18-35	Joni			
				Investigate holding Human Library	Andrew, Karen Joni			
				Investigate ways to create moments of interaction	Staff			
				Tie in with What's Your Next Skill	Staff			

Measures of Success: Number of programs, attendance at programs, feedback from patrons

Marketing								
Champion(s)	Objectives	Trends Targeted	Target Date	Steps	Champion	Status (Red, Yellow, Green)	Completed Date	Status Notes
Andrew, Karen	Update and develop library marketing and services to the community	Connected Learning, Emerging Adulthood, Aging Advances, Maker Movement, Collective Impact, Fast Casual	June 2020	Update Library Logo	Andrew			
				Review/Update Library's Website	Andrew			
				Review monitor Social Media Trends	Andrew			
				Monitor Community Partnerships	Andrew and all staff			
				Fast Casual Delivery of Services, pulling items, turn around time and home delivery	Karen			